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Xcaliber International Announces New Product in Indiana

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Pryor, Okla. – Xcaliber International announces a new brand certification in Indiana. Xcaliber’s fastest growing brand, Berley cigarettes, has now been approved for sale in the state of Indiana. Berley joins Xcaliber’s already extensive portfolio of brands for sale in the Hoosier state.

“With the addition of Berley to our product portfolio in Indiana, Xcaliber should be well poised to continue its growth in that state,” said Eric Estes, General Counsel. Berley may now be sold in a total of 16 states, with certifications pending in 22 others. “Of Xcaliber’s brands, Berley is the one to watch,” Estes said.

Xcaliber International, based in Pryor, Oklahoma, is the leading Tier Four cigarette manufacturer in the United States. Xcaliber International is built on the foundation of providing the highest value products in the Tier Four category.